

COLLECTIVE NEXT

USET and USET SPF Strategy Session

Executive Summary

March 28-30, 2023 | Boston, MA



Session Overview

- On March 28, senior leaders from across USET and USET SPF came together to define a shared 2028 vision and articulate a five-year strategy to achieve it.
- We Achieved:
 - Alignment around a shared, bold, 2028 vision for USET and USET SPF.
 - The articulation of a five-year strategic roadmap that will drive the collective execution of our vision, including,
 - Our unique value proposition.
 - Our measurable 2028 vision.
 - Our indigenous values.
 - Our key focus areas.
 - The critical initiatives for each focus area.

Our Journey



Introduction:

Kitcki Carroll, USET/USET SPF Executive Director, kicked-off the session by sharing our purpose and objectives, as well as our current mission statements and key focus areas.



History of the Future:

Participants integrated their individual points of view into a shared view of our past, present, and future business landscape.

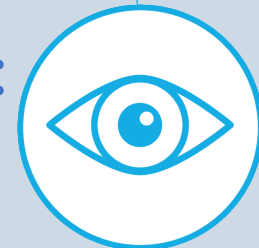
Participants individually explored a variety of curated materials to refamiliarize themselves with the current USET and USET SPF strategy and input from the broader organization.

Reading Lounge:



Next, participants turned their attention to designing their personal ideal future states for USET in 2028. Teams then synthesized their perspectives into shared drafts of our vision, value proposition, and key focus areas.

Perspectives:



Our Journey



Sharing Our Stories:

Then, participants turned their attention to articulating the values that define our culture by sharing stories of behaviors within USET we would like to keep or change.



Synthesis:

Participants reflected on the work accomplished and aligned around a refined 2028 strategic roadmap, including: a measurable vision, our value proposition, and four key focus areas

Building on the work previously completed, the large group identified themes from our shared stories and aligned around the values that will define how we will work together to achieve our vision.

Our Indigenous Values:



The session concluded with teams sharing their work followed by a large group discussion to identify the initiatives that will be most critical to complete in order to execute our strategic roadmap.

Critical Initiatives:



USET Mission

Uphold, protect, and advance Tribal sovereignty and Nation rebuilding through capacity building, organization/government development, technical assistance, advocacy, partnership, and resource development that improves the quality of life and overall wellbeing of Indian people.

USET SPF Strategic Purpose

The overarching purpose of the USET SPF is to uphold, protect, and advance the inherent sovereign authorities and rights of USET SPF member Tribal Nations through assertive advocacy and diplomacy.

Our Value Prop

We are a progressive and visionary voice of indigenous justice led by sovereign nations and informed by the earliest foundations of tribal-U.S. relations.

USET 2028 Vision

We will be the recognized leader and model in the advancement of tribal sovereignty, diplomacy, and nation rebuilding through authentic, innovative, and intentional organizational growth, advocacy and support.

Our Indigenous Values

We value...

- Respect
- Relationships
- A justice orientation
- Intentional Innovation
- Responsibility
- Passion
- TBD

Our Focus Areas



Next Steps

- **Share process and seek input from USET/USET SPF Executive Officers Committee, Tribal Leadership and organization staff.**
- **Further define “Indigenous Truth” focus area**
- **Further refine “Nation Rebuilding and Advancement” focus area definition**
 - Cross reference previous “Uphold, Protect, and Advance Tribal Nation Sovereignty” focus area definition
- **Review and affirm strategic roadmap language (i.e., mission, strategy, etc.)**
- **Finalize our indigenous values**
- **Design strategic roadmap rollout program**
- **Submit to USET/USET SPF Board of Directors for final approval at the USET SPF Annual Board Meeting in October 2023.**